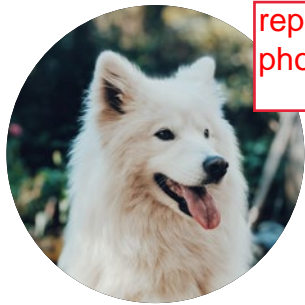


EXAMPLE - BASIC COMMENTING TOOLS

BAD MARKUP



replace with a cat photo

I had been told that the training procedure with **dogs** was difficult. It's not. I trained my **dog** in a year.

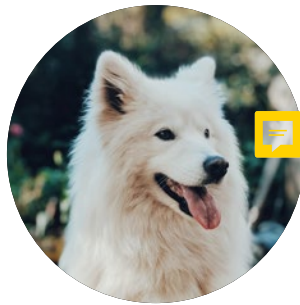


Dogs come when they're called; cats get back to you later.

A cat is a puzzle for which there is **almost** no solution.



GOOD MARKUP



I had been told that the training procedure with **dogs** was difficult. It's not. I trained my **dog** in a year.

Dogs come when they're called; **cats get** back to you later.

A cat is a puzzle for which there is **almost** no solution.

INTENDED RESULT



I had been told that the training procedure with cats was difficult. It's not. My cat had me trained in two days.

Dogs come when they're called; cats take a message and get back to you later.

A cat is a puzzle for which there is no solution.