## EXAMPLE - ADVANCED COMMENTING TOOLS

## GOOD MARKUP



I had been told that the training procedure with was difficult. It's not. Itrained my dog in a year.

Dogs come when they're called; cats get back to you later.

A cat is a puzzle for which there is almest no solution.

INTENDED RESULT


I had been told that the training procedure with cats was difficult. It's not. My cat had me trained in two days.

Dogs come when they're called; cats take a message and get back to you later.

A cat is a puzzle for which there is no solution.

